

## Nederland



|                                 |                             |
|---------------------------------|-----------------------------|
| Oppervlakte (km <sup>2</sup> ): | 41.543                      |
| Agrarische oppervlakte:         | 29,8%                       |
| Bevolking:                      | 17.463.930 (schatting 2023) |
| Bevolkingsgroei:                | 0,4% (schatting 2023)       |
| Taal:                           | Nederlands, Fries           |
| Staatsstructuur:                | Grondwettelijke monarchie   |
| Hoofdstad:                      | Amsterdam                   |
| Munteenheid:                    | Euro (EUR)                  |

Bron: C.I.A. World Factbook

### Evolutie algemene economische situatie:

|                              | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024*  |
|------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Groei BBP (in %):            | 2,2    | 2,9    | 2,4    | 2      | -3,8   | 5      | 3      | 1      | 1,2    |
| BBP per capita (PPP, in \$): | 52.440 | 55.510 | 57.850 | 59.670 | 57.680 | 62.970 | 69.960 | 72.970 | 75.210 |
| Inflatie (in %):             | 0,1    | 1,3    | 1,6    | 2,7    | 1,1    | 2,8    | 11,6   | 3,9    | 4,2    |
| Werkloosheid (in %):         | 7      | 5,9    | 4,9    | 4,4    | 4,9    | 4,2    | 3,5    | 3,9    | 4,2    |

Bron: IMF World Economic Outlook

\*schatting

### Sierteeltareaal in Nederland (in Ha):

|                                  | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021*  |
|----------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Snijbloemen (serre)              | 2.308  | 2.139  | 2.042  | 1.877  | 1.859  | 1.692  | 1.640  | 1.800  | 1.900  | 1.980  |
| - Rozen                          | 407    | 384    | 311    | 283    | 257    | 228    | 230    | 200    | 200    | 170    |
| Potplanten                       | 1.351  | 1.304  | 1.292  | 1.340  | 1.327  | 1.317  | 1.330  | 1.420  | 1.420  | 1.470  |
| - Groene                         | 485    | 436    | 410    | 420    | 391    | 367    | 380    | 390    | 460    | 510    |
| - Bloeiende                      | 867    | 868    | 882    | 914    | 936    | 950    | 950    | 1.030  | 960    | 960    |
| Perk- en balkonplanten           | 447    | 445    | 406    | 369    | 330    | 312    | 310    | 330    | 370    | 370    |
| Bloemkwekerijen en vaste planten | 17.488 | 17.499 | 17.538 | 18.186 | 17.752 | 17.361 | 17.250 | 17.190 | 17.180 | 17.600 |
| Bollen en knollen                | 18.615 | 18.968 | 19.815 | 20.595 | 20.899 | 21.357 | 21.133 | 21.069 | 21.281 | 21.839 |

Bron: AIPH

\* schatting

### Productiewaarde sierteelt in Nederland (in miljoen euro):

|                        | 2011  | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  |
|------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Bloemen en potplanten* | 2.207 | 2.292 | 2.329 | 2.342 | 2.373 | 2.440 | 2.435 | 2.331 | 2.380 | 2.260 |
| Boomkwekerij           | 3.937 | 3.829 | 4.014 | 4.151 | 4.103 | 4.251 | 4.487 | 4.349 | 4.398 | 4.576 |

Bron: AIPH \*incl. kerstbomen

### Nederlandse invoer van sierteelproducten (in 1.000 euro):

|                         | 2013             | 2014             | 2015             | 2016             | 2017             | 2018             | 2019             | 2020             | 2021             | 2022             |
|-------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Azalea en rhododendrons | 772              | 871              | 960              | 5.469            | 4.175            | 4.789            | 5.172            | 7.169            | 6.594            | 11.711           |
| Bollen en knollen       | 69.593           | 68.345           | 66.062           | 86.270           | 87.935           | 105.926          | 97.447           | 104.185          | 106.024          | 68.401           |
| Boomkwekerij            | 29.071           | 24.342           | 18.382           | 67.747           | 68.348           | 87.186           | 91.476           | 137.268          | 177.140          | 66.966           |
| Kamerplanten            | 182.880          | 174.803          | 179.140          | 256.854          | 273.312          | 291.459          | 287.802          | 298.711          | 359.380          | 338.179          |
| Perk- en balkonplanten  | 19.898           | 18.594           | 22.376           | 104.022          | 110.518          | 116.567          | 105.946          | 134.160          | 149.019          | 110.630          |
| Snijbloemen             | 650.089          | 734.232          | 921.939          | 1.038.736        | 1.043.867        | 989.709          | 1.030.126        | 1.045.121        | 1.162.165        | 1.300.058        |
| Snijgroen               | 189.476          | 190.904          | 222.104          | 277.947          | 283.663          | 280.366          | 276.908          | 254.604          | 334.541          | 379.018          |
| Stekken                 | 200.135          | 191.567          | 207.430          | 264.348          | 290.928          | 322.814          | 352.069          | 353.280          | 371.210          | 420.194          |
| Zaaigoed                | 395.191          | 385.487          | 434.797          | 558.750          | 640.491          | 655.767          | 731.711          | 673.102          | 613.007          | 701.374          |
| <b>Totaal</b>           | <b>1.737.105</b> | <b>1.789.144</b> | <b>2.073.191</b> | <b>2.660.144</b> | <b>2.803.237</b> | <b>2.854.582</b> | <b>2.978.659</b> | <b>3.007.600</b> | <b>3.279.080</b> | <b>3.396.530</b> |

Bron: Eurostat + bewerkingen VLAM

### Nederlandse uitvoer van sierteelproducten (in 1.000 euro):

|                         | 2013             | 2014             | 2015             | 2016              | 2017              | 2018              | 2019              | 2020              | 2021              | 2022              |
|-------------------------|------------------|------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Azalea en rhododendrons | 12.966           | 10.367           | 9.436            | 10.730            | 11.739            | 13.923            | 14.680            | 16.602            | 21.115            | 21.178            |
| Bollen en knollen       | 911.727          | 927.708          | 985.937          | 1.165.120         | 1.198.667         | 1.166.472         | 1.196.799         | 1.188.250         | 1.367.289         | 1.541.647         |
| Boomkwekerij            | 504.715          | 429.933          | 460.024          | 627.423           | 697.332           | 748.171           | 829.418           | 906.654           | 1.110.810         | 1.150.783         |
| Kamerplanten            | 1.362.454        | 1.347.155        | 1.378.125        | 1.677.549         | 1.744.346         | 1.847.231         | 1.862.844         | 1.927.150         | 2.318.427         | 2.176.952         |
| Perk- en balkonplanten  | 353.637          | 383.561          | 385.675          | 579.736           | 617.496           | 655.192           | 673.766           | 736.066           | 883.505           | 890.025           |
| Snijbloemen             | 2.908.555        | 2.911.738        | 3.053.508        | 3.790.986         | 3.772.692         | 3.827.659         | 4.053.703         | 3.888.345         | 4.980.982         | 4.892.630         |
| Snijgroen               | 185.439          | 182.620          | 229.533          | 272.129           | 298.227           | 286.806           | 304.733           | 280.351           | 405.780           | 381.293           |
| Stekken                 | 203.300          | 191.826          | 220.669          | 334.398           | 358.697           | 400.798           | 427.463           | 401.699           | 456.357           | 449.442           |
| Zaaigoed                | 1.268.840        | 1.336.065        | 1.382.304        | 1.784.359         | 1.927.735         | 2.076.185         | 2.194.593         | 2.414.278         | 2.561.275         | 2.665.069         |
| <b>Totaal</b>           | <b>7.711.632</b> | <b>7.720.972</b> | <b>8.105.212</b> | <b>10.242.429</b> | <b>10.626.931</b> | <b>11.022.437</b> | <b>11.558.000</b> | <b>11.759.394</b> | <b>14.105.539</b> | <b>14.169.019</b> |

Bron: Eurostat + bewerkingen VLAM

**Belangrijkste in- en uitvoerproducten van en naar de EU (in 2022)**

| <b>Totale invoer (in 1.000€)</b>  |     |
|-----------------------------------|-----|
| Kamerplanten                      | 20% |
| Zaaigoed                          | 20% |
| Snijbloemen                       | 18% |
| Stekken                           | 16% |
| Snijgroen                         | 13% |
| <b>Totale uitvoer (in 1.000€)</b> |     |
| Snijbloemen                       | 35% |
| Kamerplanten                      | 20% |
| Zaaigoed                          | 14% |
| Boomkwekerij                      | 9%  |
| Bollen en knollen                 | 8%  |

Bron: Eurostat + bewerkingen VLAM

**Belangrijkste EU-handelspartners voor sierteeltproducten (in 2022)**

| <b>Totale invoer (in 1.000 €)</b> |     |
|-----------------------------------|-----|
| Duitsland                         | 28% |
| België                            | 19% |
| Italië                            | 18% |
| Spanje                            | 9%  |
| Frankrijk                         | 8%  |
| <b>Totale uitvoer (in 1.000€)</b> |     |
| Duitsland                         | 37% |
| Frankrijk                         | 13% |
| België                            | 8%  |
| Italië                            | 7%  |

Bron: Eurostat + bewerkingen VLAM

**Verbruik van sierteeltproducten in Nederland (in euro/cap):**

|                    | 2011 | 2012 |
|--------------------|------|------|
| Sierteeltproducten | 125  | 126  |

Bron: AIPH

**Belgische export van sierteeltproducten naar Nederland (in 1.000 euro):**

|                         | 2013           | 2014           | 2015           | 2016           | 2017           | 2018           | 2019           | 2020           | 2021           | 2022           |
|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Azalea en rhododendrons | 8.321          | 8.615          | 7.736          | 7.589          | 9.692          | 9.554          | 11.733         | 15.547         | 15.231         | 14.916         |
| Bollen en knollen       | 3.074          | 2.114          | 8.529          | 25.122         | 25.095         | 23.511         | 18.950         | 20.737         | 22.293         | 23.428         |
| Boomkwekerij            | 9.610          | 7.712          | 9.125          | 7.751          | 6.899          | 7.087          | 8.057          | 10.807         | 12.725         | 14.019         |
| Kamerplanten            | 11.198         | 11.283         | 10.774         | 11.893         | 12.226         | 16.112         | 16.918         | 18.357         | 21.407         | 18.491         |
| Perk- en balkonplanten  | 18.453         | 22.251         | 7.642          | 3.186          | 2.291          | 2.472          | 2.772          | 4.127          | 7.551          | 6.299          |
| Snijbloemen             | 159.825        | 183.012        | 39.498         | 41.798         | 39.745         | 89.083         | 91.128         | 50.560         | 97.984         | 41.198         |
| Snijgroen               | 29.176         | 20.523         | 11.141         | 6.532          | 7.503          | 8.269          | 6.949          | 10.518         | 11.092         | 5.493          |
| Stekken                 | 18.614         | 19.792         | 30.758         | 20.939         | 25.296         | 31.120         | 32.378         | 34.964         | 48.028         | 38.481         |
| Zaaigoed                | 40.998         | 35.028         | 35.613         | 35.878         | 37.002         | 36.501         | 29.847         | 21.839         | 20.830         | 16.648         |
| <b>Totaal</b>           | <b>299.270</b> | <b>310.328</b> | <b>160.816</b> | <b>160.688</b> | <b>165.748</b> | <b>223.709</b> | <b>218.732</b> | <b>187.456</b> | <b>257.142</b> | <b>178.974</b> |

Bron: Eurostat + bewerkingen VLAM

**Belgische import van sierteeltproducten uit Nederland (in 1.000 euro):**

|                         | 2013           | 2014           | 2015           | 2016           | 2017           | 2018           | 2019           | 2020           | 2021           | 2022           |
|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Azalea en rhododendrons | 744            | 840            | 979            | 661            | 626            | 486            | 323            | 2.587          | 2.965          | 2.253          |
| Bollen en knollen       | 24.832         | 23.964         | 19.489         | 26.167         | 25.155         | 22.701         | 24.388         | 23.873         | 26.577         | 29.236         |
| Boomkwekerij            | 34.879         | 36.379         | 29.394         | 25.658         | 26.020         | 26.727         | 29.164         | 33.970         | 48.351         | 46.282         |
| Kamerplanten            | 59.442         | 53.840         | 47.170         | 51.780         | 51.498         | 45.922         | 50.874         | 50.856         | 59.775         | 57.980         |
| Perk- en balkonplanten  | 28.140         | 31.224         | 30.528         | 39.189         | 39.416         | 33.446         | 39.360         | 40.450         | 50.524         | 42.839         |
| Snijbloemen             | 82.024         | 86.277         | 75.400         | 89.851         | 87.382         | 87.641         | 85.003         | 84.762         | 106.390        | 95.283         |
| Snijgroen               | 9.326          | 9.500          | 7.447          | 8.187          | 7.301          | 4.862          | 4.242          | 4.132          | 5.168          | 9.151          |
| Stekken                 | 11.196         | 8.940          | 8.340          | 8.380          | 8.156          | 10.766         | 12.452         | 10.448         | 14.278         | 11.508         |
| Zaaigoed                | 41.956         | 43.342         | 43.459         | 58.579         | 61.054         | 56.688         | 59.026         | 65.030         | 60.393         | 49.253         |
| <b>Totaal</b>           | <b>292.539</b> | <b>294.305</b> | <b>262.205</b> | <b>308.452</b> | <b>306.608</b> | <b>289.238</b> | <b>304.831</b> | <b>316.109</b> | <b>374.421</b> | <b>343.785</b> |

Bron: Eurostat + bewerkingen VLAM

**Nuttige links:**

C.I.A. Worldfactbook: landenfiches  
 Flanders Investment and Trade: landenfiches  
 F.A.O.: landbouwstatistiek  
 EU-commissie: invoerprocedures en -tarieven  
 F.A.S.: landbouw informatie  
 Agentschap voor Buitenlandse Handel  
 Ministerie van Economische Zaken  
 Ministerie van Buitenlandse zaken  
 Portaal site voor land- en tuinbouw  
 Overkoepelende landbouwers- en tuindersorganisatie  
 Landbouweconomische informatie  
 Dienst voor Statistiek  
 Gouden Gids

<https://www.cia.gov/the-world-factbook/countries/>

[www.flanderstrade.be](http://www.flanderstrade.be)

<http://faostat.fao.org>

<http://madb.europa.eu/madb/>

<https://gain.fas.usda.gov/#/>

[www.abh-ace.be](http://www.abh-ace.be)

<https://www.rijksoverheid.nl/ministeries/ministerie-van-economische-zaken>

<https://www.rijksoverheid.nl/ministeries/ministerie-van-buitenlandse-zaken>

[www.boerenbusiness.nl](http://www.boerenbusiness.nl)

[www.lto.nl](http://www.lto.nl)

[www.lei.nl](http://www.lei.nl)

[www.cbs.nl](http://www.cbs.nl)

[www.detelefoongids.nl](http://www.detelefoongids.nl)